

# Versatility in endoscopy

*Part of the France-based ACTEON Group, COMEG has been a key contributor in the research, innovation, development, and production of comprehensive endoscopy solutions for the past four decades. The company is known for its very high-end, and specialist devices but has now also introduced a mid-range endoscopy device, the DUO. The compact size and attractive price of the DUO is combined with high image quality, making the system suited for minimally invasive procedures in the day clinic as well as for surgical procedures, as Cécilia Geffroy, COMEG Business Unit Manager, and Julien Peltier, Africa and OEM Sales Director and developer of DUO, explain.*

The DUO is the first mid-range device in COMEG's endoscopy range, sitting in between their ultra-high end Symbioz+ solution for the operating room, and the Ubipack all-in-one tool for diagnosis in offices. A mid-range product is exactly what their customers need right now, as Mr. Peltier explains. "Hospitals want flexible systems, but do not want to compromise on image quality."

The DUO ties in with several trends in endoscopy. The digital revolution has brought plenty of innovation to this field in recent years, resulting in ever improving image quality. The minimally invasive trend has also had an impact on

endoscopy. In the western world, the majority of endoscopy procedures are now performed on an outpatient basis, in other words in the day clinic rather than the operating theatre. So, in addition to diagnostic endoscopy, interventional endoscopy is gaining increasing interest, and this in no small part due to the growing public demand for minimal invasiveness. The boundaries between interventional endoscopy and minimally invasive surgery are gradually dissolving, but that doesn't mean standards are slipping, of course. Pre-, intra-, and post-procedural patient management are expected to adhere to similar

standards as in surgery. DUO fits the bill as its compact form factor and attractive pricing makes it suitable for outpatient procedures in the office, while at the same time offering surgical-standard image quality.

COMEG premiered DUO at the most recent MEDICA show, where it was well received by the healthcare professionals who got to try it. "It's a very intuitive system, pretty much plug and play," says Ms. Geffroy. Mr. Peltier adds that DUO did come as a surprise to some of their customers: "They're used to COMEG being more focused on specialty areas, like gynaecology. Now, with the compact DUO, we can meet more specialist needs, such as in urology or ENT."

All COMEG endoscopy devices are developed and manufactured in France, and shipped to customers around the world. Ms. Geffroy and Mr. Peltier expect that the new DUO will widen their market. "While in the western world, the overall trend is for endoscopy to be increasingly performed in the day clinic, this isn't prevalent elsewhere. We need to educate these non-Western markets on the benefits for patients but will also emphasise that the DUO is well suited to both the office and the operating theatre."



**COMEG**  
medical technologies

COMEG

Website: [www.comegmedical.com](http://www.comegmedical.com)